

Time of Presidency: <b>1841</b>	Party: <b>Whig</b>	President #: <b>9</b>	<b>William Henry Harrison</b>
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**America at this time**

- Delegates offered no platform, but instead opted for the phrase "Tippecanoe and Tyler Too," in reference to Harrison's military victory
- Emotional appeal sees first light in Presidential campaign
- Senility claim's benefit Harrison campaign with Hard Cider and Log Cabin images to promote relation to general public
- Harrison dies of pneumonia in office, only having been President for one month
- Promotion of simple virtues leads to greatest turnout yet in an election to vote in Harrison

**Domestic Policy**

No Key Domestic Policy

**Foreign Policy**

No Key Foreign Policy

**Aides and Advisors**

No Key Advisors

**Various Facts**

- First President to die in office

Vice Presidents: John Tyler	Election Opponents: Van Buren, D. Webster
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